

Jazz Arts Group of Fargo-Moorhead (JAG) Season Advertising Order Form

Capitalize on our excitement and growth. Don't miss this affordable, community-based advertising opportunity that starts in September and continues through April. Effectively deliver your company's message to thousands of residents, over a 9-month time, in our jazz community that meets your target market. Final Ad Reservation Deadline is *July 17*.

Return this completed form by **Fax:** (218) 236-0516 or **Mail:** JAG, 2700 12 Ave South, Moorhead, MN 56560

Billing Information (Please Print)

Company/Organization _____

Address (Street, City, State & Zip) _____

Contact Person/Title _____

E-mail _____ Daytime Phone _____

Signature _____ Date _____ Fax # _____

Payment Enclosed Please bill my organization Please Charge my MasterCard/Visa

Card Number _____ Expiration Date _____

Cardholder Signature _____

Ad Sizes & Rates (b & w unless otherwise noted)	
Season Program	
\$ _____ Full Page (Color) (Inside or Back Cover)	\$1,500
\$ _____ Full Page (Black and White)	1,300
\$ _____ Half Page (Vertical)	800
\$ _____ Half Page (Horizontal)	800
\$ _____ Third Page	600
\$ _____ Quarter Page	525
\$ _____ Calling Card	350
Concert Program/Postcards/Mail Pieces <small>(no add-business listing)</small>	
\$ _____ Big Band	\$1,300
\$ _____ Quintet	800
\$ _____ Trio	600
\$ _____ Duet	525
\$ _____ Solo	350
Both programs/Postcards/ Mail Pieces	
\$ _____ Full Page (color)	\$2,500
\$ _____ Full Page (Black and White)	2,000
\$ _____ Half Page (Vertical)	1,400
\$ _____ Half Page (Horizontal)	1,400
\$ _____ Third Page	1,000
\$ _____ Quarter Page	850
\$ _____ Calling Card	550
Set-Up Charges:	
\$ _____ for non-camera ready ads	\$125
\$ _____ for making incidental changes to your previous year's ad	\$75
\$ _____ Total Billing Amount	

Ad Copy & Deadlines	
<input type="checkbox"/>	Ad copy same as last year
<input type="checkbox"/>	Incidental changes needed to last year's ad copy (incidental charges will apply)
<input type="checkbox"/>	Non-camera ready ad copy enclosed (set up charges will apply)
<input type="checkbox"/>	Non-camera ready ad copy will be sent in by deadline – July 10 (set up charge will apply)
<input type="checkbox"/>	Camera ready ad enclosed
<input type="checkbox"/>	Camera ready ad will be sent in by deadline – July 17
IMPORTANT INFORMATION: See Advertising Price Sheet for Ad Production Requirements.	
Email pdf to jag@jazzartsfm.com	
Special Notes _____	

JAG Use Only:

Paid Ad _____ Comp Ad _____ Bill Sent _____ Bill Paid _____ Ad Placed _____